

# CRAFT

ARCHITECT &  
ENGINEERING



## BUSINESS PROFILE



## About Us

**Craft Architect & Engineering** has started Journey 2012. Since then it has given its services to both Govt. and Privet sector market. We **Craft Architect & Engineering** are committed to the highest level of integrity in every aspect of our business. Our dedication and years of experience with an ongoing pursuit of excellence have earned us an advantageous position in the sector. We are truly humbled by the trust and love of our customers, which has steadily grown in the nearly four decades.

We create in order to serve people and construct to enhance life, while maintaining long-term relationships with our customers. And when your project is complete, we will be standing next to you, helping you plan for your future.



**Sromo Bhaban, 24A Bijoy Nagar Road, Dhaka 1000**

## **Our Mission**

**Craft Architect & Engineering** believes in continual improvements of processes, products and the people. Our mission is to be the client's first choice provider of high quality product, service & value in the local market-place.

Our Mission is to enrich the quality of life of the people through responsible application of knowledge, technology and skills. **Craft** is committed to the pursuit of excellence through world-class products, innovative processes and empowered employees, to provide the highest level of satisfaction to our customers.

The group aims to add value and make a difference through.

Manufacturing and supplying products and services that satisfy the needs of our customers.

Conducting our business in a safe, environmentally sustainable and economically viable.

Employing a diverse, innovative and results-oriented team motivated to deliver excellence.



**NBR BHABAN, AGARGAON, 60FT. DHAKA-1207**

## **Our Vision**

**Quality:** Be an innovative entrepreneurial and empowered company constantly creating value and attaining global benchmarks. We shall focus on performance and act decisively with high energy to achieve the desired results.

**Integrity:** Demand from ourselves and others the highest ethical standards and practices. We strive for consistency between – what we think, what we say and what we do.

**Accountability:** Be accountable and continuously strive to improve our performance, measuring results carefully, and ensuring that integrity and respect for community is never compromised.

**Relationships:** Committed to foster a culture of caring, trust and continuous learning while meeting expectations of employees and stakeholders and work for the betterment of the society



**BAR COUNCIL BHABAN, SEGUN BAGICHA, DHAKA**

## Why Choose Us

**A Plan for Success:** We have found that the best way to get them is with up front research – of your company, competitors, target market and customer psychographics. Only after we fully understand you and your customers, do we recommend a plan of attack.

**Creativity:** We bring our diverse background of advertising, design, branding, public relations, research and strategic planning to work for your company. Not only will your materials look great – they will get results. And once we have a total picture of your company, its target audience and goals, we'll create a detailed plan – that also includes a commitment to stay on budget and on deadline.

**Experts Only:** First Impressions is comprised of specialists with corporate and agency experience that hail from various backgrounds. As such, First Impressions will never assign second-tier (or gasp! third tier!) support staff to any account.

**Pricing:** Our prices are competitive and fair. There are no surprise bills. Any unexpected or additional expenses must be pre-approved by you. That's how we would like to be treated, and that is how our clients are treated.



**RUPAYAN FPAB TOWER, NAYA PALTAN**

## Our Completed Office Interior



**DG office, Land Reforms Board, Ministry of Land**



**Meeting Room, Bangladesh Govt. Press**



**Minister office, Ministry of Land**



**Minister office, Ministry of Land**



**Land Reforms Board, Ministry of Land**



**Bangladesh Govt. Press**



## Our Completed Office Interior



Ministry of Religious Affairs



Work Station, Penguin Corporation



Ministry of Land



Ministry of Land



Bangladesh Govt. Press











# OUR VALUABLE CLIENT



# CRAFT

ARCHITECT &  
ENGINEERING



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